GCSE Business

Y11 mocks
Mock exams.
Complete understanding
of financial statements.

Revision and reflection
Revision timetable.

**Finance - Cash flow
and break even**
Sources of finance.
Understanding cash flow.

Promotion
Mock exam preparation.
'Promotion' and different methods
businesses can use to interact and
inform customers

Marketing
Understanding market research.
'Product' and the product life cycle.

Y11

Human Resources
Explore recruitment documents and
processes, and how businesses
motivate employees.

Operations – Quality
Revision for Y10 mock exams.
Importance of quality in business.

Ethics and environment
Ethical behaviour and environmental
impact, and growing importance of ICT.

Production
Production methods; how businesses
become efficient in using labour to
support their operations.

Customer service
Apply customer service techniques to different
business scenarios, and analyse consequences.
ICT and e-commerce; how they apply to
customer service interactions.

Political and economic environment
Different laws and legislation governing business.

Y10

Stakeholders
Investigate stakeholder groups,
identifying business interests.

Economies of scale
Learn different types of economies
of scale and explain benefits.

Expanding a business
Explore objectives and aims
for different businesses, and
types of growth.

Purpose and nature of business
Explore personal, entrepreneurial
objectives and analyse the characteristics
of a successful entrepreneur. Learn why
businesses exist.

Y9

Business planning
Create business plan for a small business
idea. Conduct market research.

Business ownership
Explore need to adapt/innovate to external
environment. Navigate legal structures of
setting up business.